

Briarcliff Manor Public Library

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Embracing Innovation and Integrated Marketing for Your Small Business

Thursday, February 15 at 6:30 pm

With so many marketing tools available today, how do you know which ones to use to impact your sales? This unique presentation about integrated marketing covers websites, email marketing, AdWords, social media, direct mail, search engine optimization and other marketing tools. Learn which tools to use and how to combine them so they work together and drive business growth!

David Fischer, CEO and founder of *Solutions for Growth*, will present the program and answer your questions.

Registration is recommended but **all** are welcome to attend. To register, please email Shelley Glick at sglick@wlsmail.org or call the library at 941-7072.